

# At a glance: Biking in New Zealand's production forests

At least 96 production forests with bike access

## Number of bikers in 2022 across New Zealand's plantation forests



**335,000 visitors**  
from outside host region



**265,000 locals**  
from within host region

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**600,000 bikers**  
in plantation forests

Visitor stay characteristics: 3.9 nights and \$292 per day

## Economic impacts on host regions by bike visitors to plantation forests



**\$291 million**  
New spending in 2022



**68% spend lift**  
Since 2019 (\$173m)



**1,490 jobs**  
Supported in 2022

Top regions: Rotorua Auckland Queenstown Dunedin Christchurch

## Potential future spending in host regions by bike visitors to plantation forests



**9.5% growth**  
in spend from 2022 to 2027



**\$318 million**  
total annual spend by 2027